Introducing AIMS

With the support of the Dream Blue Foundation, World Education Cambodia implemented the Accessing Information to Migrate Safely (AIMS) project, to help provide information for young Cambodian people who are thinking of migrating or who have already migrated.

AIMS is the first project in Cambodia to provide a comprehensive Khmer-language website targeted at vulnerable migrant youth. The website contains simple lessons to teach youth how to migrate safely.

The IVR system provides information about safe migration for low-literate youth, through phone lines.

AIMS-trained youth peer-educators help spread the word about safe-migration practices in their communities.

Results

By project end, AIMS materials had provided thousands of Cambodia youth with information about safe migration. The website has received over 9,400 visits. The IVR system has received over 2,500 calls. The Facebook page has received over 1,600 likes. Over 200 peer educators have been trained.